

by Stan Lee

SECRETS BEHIND THE COMICS

PRICE \$1



A PERSONAL
MESSAGE FROM
STAN LEE TO
ALL YOU COMIC
MAGAZINE READERS:

NEW YORK CITY

Dear Friends,

IT'S BEEN GREAT FUN WRITING THIS BOOK... AND I HOPE YOU ALL HAD GREAT FUN READING IT! NOW THAT YOU HAVE FINISHED IT, YOU SHOULD BE ABLE TO ENJOY EACH COMIC MAGAZINE YOU READ EVEN MORE THAN BEFORE... FOR NOW YOU KNOW HOW MUCH WORK GOES INTO EACH MAGAZINE, AND NOW ALSO, YOU HAVE MET MANY COMIC STRIP ARTISTS AND WRITERS! BUT DON'T LET OUR FRIENDSHIP END WITH THE CLOSE OF THIS BOOK... WRITE TO ME, TELL ME WHAT YOU THOUGHT OF THIS BOOK, AND WHAT YOU THINK OF YOUR FAVORITE COMIC STRIPS. I'D ENJOY HEARING FROM YOU!

YOURS FOR BETTER READING!

Stan Lee
15 E. 94th ST.
NEW YORK CITY

THESE
ARE SOME OF
THE SENSATIONAL
CHARACTERS YOU'LL
MEET AS YOU READ
THRU THIS AMAZING
BOOK!



"GEORGIE"



"The
BLONDE
PHANTOM"

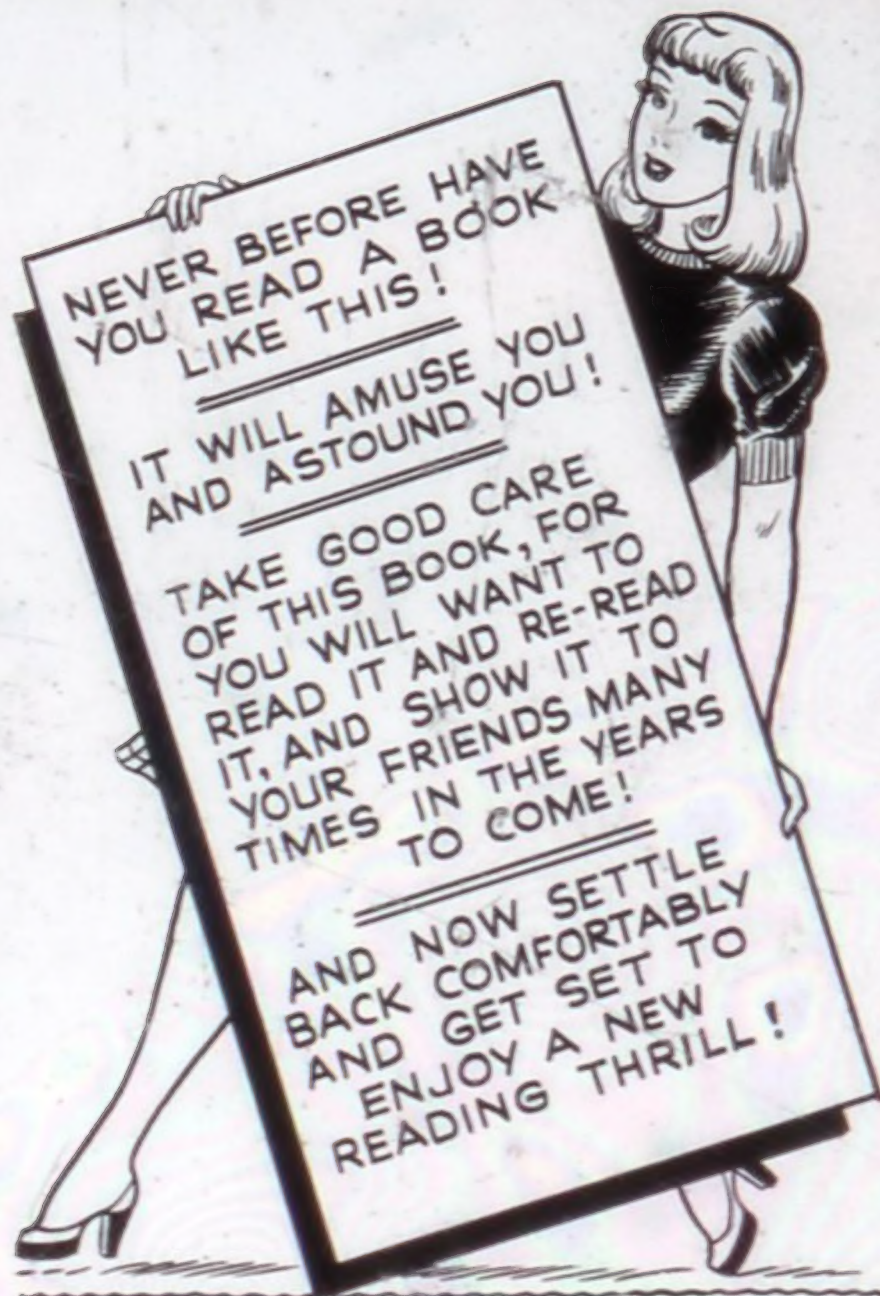
"POWERHOUSE
PEPPER"



"CAPTAIN AMERICA
and BUCKY"

"MILLIE the
MODEL"





NEVER BEFORE HAVE
YOU READ A BOOK
LIKE THIS!

IT WILL AMUSE YOU
AND ASTOUND YOU!

TAKE GOOD CARE
OF THIS BOOK, FOR
YOU WILL WANT TO
READ IT AND RE-READ
IT, AND SHOW IT TO
YOUR FRIENDS MANY
TIMES IN THE YEARS
TO COME!

AND NOW SETTLE
BACK COMFORTABLY
AND GET SET TO
ENJOY A NEW
READING THRILL!

DEDICATED TO LARRY, IDEN, CHIP, AND
JUDY...WITHOUT TYPICAL AMERICAN KIDS
LIKE THESE, THERE WOULD BE NO COMICS!



by

Stan Lee

ILLUSTRATED BY KEN BALD
LETTERED BY M. ACQUAVIVA

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**SECRET
NO. 1**

WHO IS *Stan Lee* AND WHY DID HE WRITE THIS BOOK?



Stan Lee is the Managing Editor and Art Director of Timely Comics Inc. He has been in complete charge of more comic magazines than any other living editor. Some of the many comic magazines which Stan Lee has edited and been Art Director of, are:

Marvel Comics
Blonde Phantom
Human Torch
Official Comics
All-True Crime
Young Allies
Sub-mariner
Justice

Millie the Model
Patsy Walker
Miss America
Junior Miss
Georgie
Willie
Hedy
Tessie the Typist

And dozens more . . .

SO, you see, Stan Lee knows what he's writing about . . .
and you know that what Stan Lee writes is TRUE!

**THE REASON FOR THIS
BOOK BEING WRITTEN...**

In the many years that Stan Lee has been an Editor he has received thousands of letters from eager readers asking him to tell them the TRUE FACTS behind the comics . . .

"Who draws the comics?"

"Who writes them?"

"How are they produced?"

. . . And hundreds of other similar questions.

It is for the purpose of answering all these letters at one time that this book has been written. Now, for the first time ever, Stan Lee makes it possible for you to learn the exciting

SECRETS BEHIND THE COMICS

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**SECRET
NO. 2**

HOW IS A COMIC MAGAZINE BORN?

1. A MAN CALLED A PUBLISHER
HAS A LOT OF MONEY AND
DECIDES TO SPEND SOME OF
IT PUBLISHING A COMIC MAGAZINE...



2. SO THE PUBLISHER
EDITS AND TELLS HIM TO
PUT TOGETHER A COMIC
MAGAZINE...



3. THE EDITOR THEN HIRES SOME
PEOPLE... HE HIRES:



WRITERS TO
WRITE THE STORIES

and

ARTISTS TO
DRAW THE
STORIES

4. SO THE WRITERS AND
THE ARTISTS WORK FOR
THE EDITOR... AND THE
EDITOR WORKS FOR THE
PUBLISHER!



NEXT

WE'RE GOING TO FIND OUT...



WHO ARE THESE
WRITERS?

WHO ARE THESE
ARTISTS?



WHAT DO
THEY DO?

and

HOW THEY
DO IT!

READY?

OK, THEN,

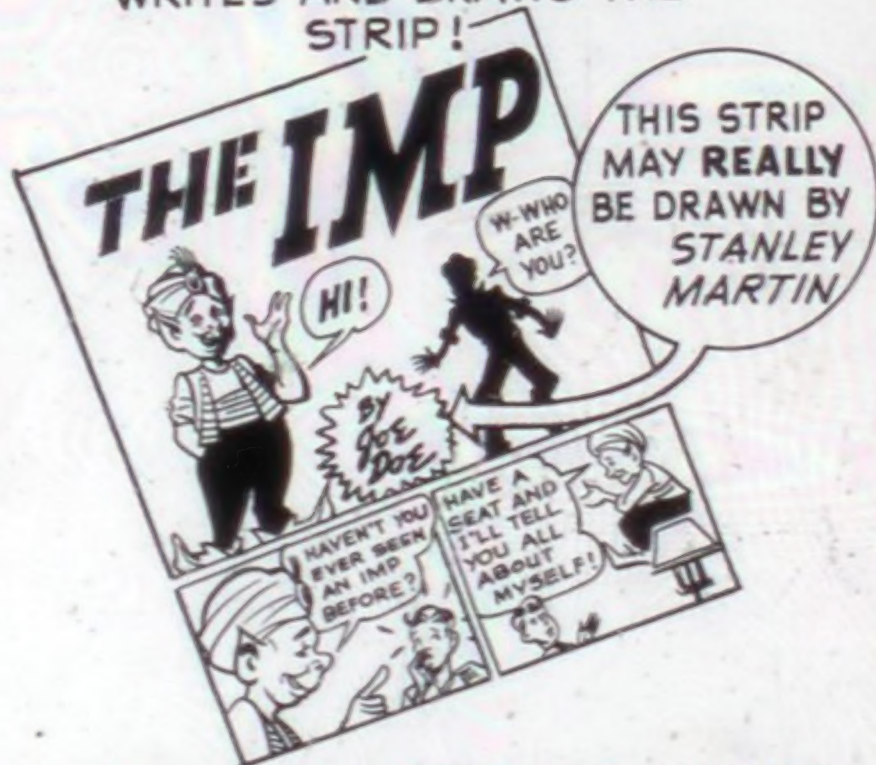
LET'S GO...

SECRET NO. 3

WHO WRITES AND DRAWS THE COMICS?

THE ANSWER TO THIS QUESTION WILL
SURPRISE YOU! THE ANSWER IS:

THE MAN WHOSE NAME
IS SIGNED TO A COMIC
STRIP IS **NOT ALWAYS**
THE MAN WHO **REALLY**
WRITES AND DRAWS THE
STRIP!



THEN **WHY** ARE FALSE NAMES
SOMETIMES USED?



FALSE NAMES ARE SOME-
TIMES USED BECAUSE A
COMIC STRIP MAY HAVE
MANY ARTISTS! ONE
ARTIST MAY CREATE A
COMIC STRIP...THE STRIP
MAY GROW SO POPULAR
THAT THE ONE ARTIST
WHO CREATED IT CANNOT
DRAW ALL THE STRIPS
NEEDED. SO, THE EDITOR
HIRES ANOTHER ARTIST
TO DRAW THE SAME
STRIP. BUT THE FIRST
ARTIST WANTS HIS NAME
ON **ALL** THE STRIPS! SO,
EVEN THOUGH THE NEW
ARTIST DRAWS SOME
STRIPS, THE NAME OF
THE FIRST ARTIST WILL
APPEAR ON ALL OF THEM!

Remember: YOU CANNOT
ALWAYS TELL WHO WRITES
OR DRAWS A COMIC STRIP
BY LOOKING AT THE NAME
WHICH IS SIGNED!
IT MAY BE THE WRONG
NAME OR A FICTITIOUS
NAME!

SECRET NO. 4

HOW TO DISCOVER
WHO IS THE *REAL*
ARTIST OF A COMIC
STRIP!

THE ONLY WAY TO REALLY
TELL IS BY LEARNING TO
RECOGNIZE ARTISTS' *STYLES*



EVERY ARTIST HAS
HIS OWN *DIFFERENT*
STYLE OF DRAWING!

NO TWO ARTISTS
EVER DRAW
EXACTLY ALIKE!



For Example:

LET'S TAKE TWO ARTISTS WHO
DRAW THE SAME STRIP AND
EXAMINE THEIR STYLE... AND
SEE IF WE CAN RECOGNIZE
EACH ARTIST'S WORK.....



ED WINIARSKI
AN OLD-TIME COMIC
ARTIST AND EX-MOVIE
CARTOON ARTIST
WHO NOW DRAWS
HEDY DEVINE

VIC DOWD
ADVERTISING ARTIST
AND EX-GI WHO
ALSO DRAWS
HEDY DEVINE



BOTH OF THESE TWO
TALENTED ARTISTS
DRAW HEDY DEVINE
FOR STAN LEE

Now LET'S SEE HOW TO
RECOGNIZE THE HEDY STRIPS
THAT *ED* DRAWS AND THE
HEDY STRIPS *VIC* DRAWS!



THIS PAGE OF HEDY DEVINE WAS DRAWN
IN PENCIL BY ED WINIARSKI . . .



LOOK AT IT
CAREFULLY!

THIS PAGE OF HEDY DEVINE WAS DRAWN
IN PENCIL BY VIC DOWD . . .



CAN YOU TELL THE DIFFERENCE
IN EACH ARTIST'S STYLE?---

SECRET NO. 5

HOW TO RECOGNIZE ARTISTS' STYLES



NOTICE THAT THERE ARE LOTS OF BACKGROUND DRAWINGS IN EDWARD WINIARSKI'S PAGE... THAT IS, LOTS OF HOUSES, FURNITURE, PEOPLE, CLOUDS, ETC. IT IS PART OF ED'S STYLE TO USE MANY BACK-GROUNDS. THAT IS ONE GOOD WAY TO

RECOGNIZE ED'S DRAWINGS!

Also YOU CAN SEE HOW MANY FOLDS ED DRAWS IN HIS FIGURES. IN THE PICTURE OF GABBY IN PANEL #4, DO YOU SEE ALL THE FOLDS IN GABBY'S PANTS AND COAT? THIS IS CALLED "PUTTING IN LOTS OF DETAIL" AND IT IS ANOTHER WAY TO RECOGNIZE ED'S STYLE!

CAN YOU SPOT ANY OTHER HABITS OF DRAWING WHICH ED HAS, WHICH VIC DOESN'T HAVE? HINT: LOOK AT THE WAY ED CONSTRUCTS HIS FIGURES, AND AT THE WAY VIC CONSTRUCTS HIS FIGURES...

HERE IS VIC'S PAGE OF HEDY DEVINE....

NOTICE THAT HE DOES NOT USE NEARLY AS MANY BACKGROUNDS AS ED...



Also NOTICE THAT WHILE ED DRAWS LOOSELY IN LINE AND TONE, VIC DRAWS CLEANLY AND ALMOST ENTIRELY IN LINE

Ed's STYLE OF DRAWING IS CALLED "DETAILED", BECAUSE HE PUTS IN SO MANY DETAILS OF BACKGROUNDS, CLOTHES, ETC.

Vic's STYLE OF DRAWING IS CALLED "LINE DRAWING" BECAUSE HE ONLY DRAWS THINGS IN LINE WITH SOME SUGGESTION OF TONE

Remember NO TWO ARTISTS EVER DRAW EXACTLY ALIKE! BY STUDYING LITTLE DETAILS LIKE BACKGROUNDS, FOLDS, SHOES, HANDS, ETC. YOU CAN USUALLY TELL IF THE SAME ARTIST, OR TWO DIFFERENT ARTISTS DREW TWO STRIPS!

SECRET NO. 6

DOES THE SAME
PERSON WHO
WRITES A COMIC
STRIP ALSO DRAW IT?

THIS IS A QUESTION WHICH HAS
PUZZLED COMIC MAGAZINE
READERS FOR A LONG TIME!

THE ANSWER IS:
SOMETIMES, BUT NOT
ALWAYS!

HERE ARE TWO EXAMPLES:

① **CINDY SMITH**
WRITTEN AND
DRAWN BY
KEN BALD



WRITTEN AND
DRAWN BY THE
SAME PERSON

② **NELLIE the
NURSE**
WRITTEN BY
ED JURIST
DRAWN BY
FRANK CARIN



WRITTEN BY ONE PERSON
DRAWN BY ANOTHER PERSON!



K.B.

WHILE OTHERS, LIKE
FRANK CARIN, PREFER
TO DO NOTHING BUT
DRAW, AND WOULD
RATHER HAVE A WRITER
SUCH AS...

YOU SEE, SOME ARTISTS,
SUCH AS KEN BALD, LIKE
TO WRITE STRIPS AS
WELL AS DRAW THEM...



E.J.

... ED JURIST,
WRITE THE STORIES
FOR THEM!

NOW

LET'S SEE HOW
AN ARTIST AND
WRITER WORK
TOGETHER...



SECRET NO. 7

HOW DO ARTISTS AND WRITERS WORK TOGETHER?

FIRST, LET'S ANSWER SOME
OF THE QUESTIONS WHICH
ARE MOST COMMONLY ASKED...

1. DO THE ARTIST AND WRITER
HAVE TO LIVE TOGETHER?

ANSWER: NO!

2. DO THE ARTIST AND WRITER
HAVE TO BE GOOD FRIENDS?

ANSWER: NO!

3. DO THE ARTIST AND WRITER
EVEN HAVE TO KNOW EACH
OTHER?

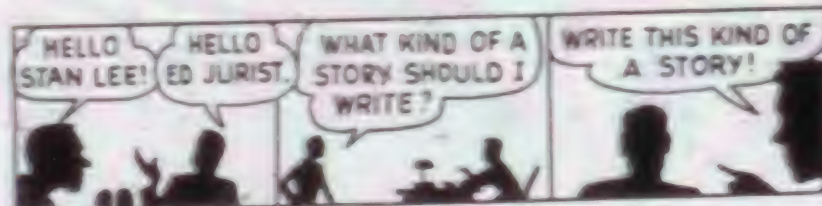
ANSWER: NO!

WELL THEN, YOU WILL ASK,
IF THEY DON'T HAVE TO
LIVE TOGETHER, AND IF THEY
DON'T HAVE TO BE GOOD
FRIENDS, OR TO EVEN KNOW
EACH OTHER, THEN **HOW**
CAN THEY BOTH WORK
ON THE SAME STRIP?

THE ANSWER IS QUITE
SIMPLE...THEY BOTH WORK
THRU THE EDITOR! THE
EDITOR IS ALWAYS THE
KEY MAN BETWEEN
THE ARTIST AND THE WRITER!

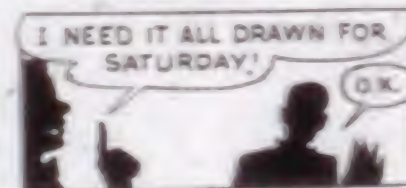
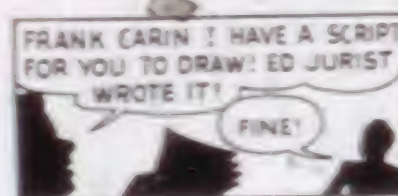
Here's How It's Done...

THE EDITOR TELLS THE WRITER WHAT KIND
OF A STORY TO WRITE AND...



THE WRITER WRITES THIS STORY!
THEN

THE EDITOR READS THE STORY,
CORRECTS IT, IF IT NEEDS CORRECTING,
AND GIVES IT TO...



THE ARTIST TO DRAW:
AND THAT'S ALL THAT
THERE IS TO IT!

SECRET NO. 8

HOW ARE COMIC SCRIPTS WRITTEN?

IT TAKES A LONG, LONG
TIME TO LEARN TO WRITE A
COMIC STRIP, FOR IT IS A VERY
UNIQUE AND UNUSUAL FORM
OF WRITING!



COMIC STRIPS ARE NOT
WRITTEN LIKE STORIES
OR LIKE SCHOOL COMP-
OSITIONS. THEY AREN'T
JUST A LOT OF WORDS
WHICH FORM SENTENCES
AND PARAGRAPHS!

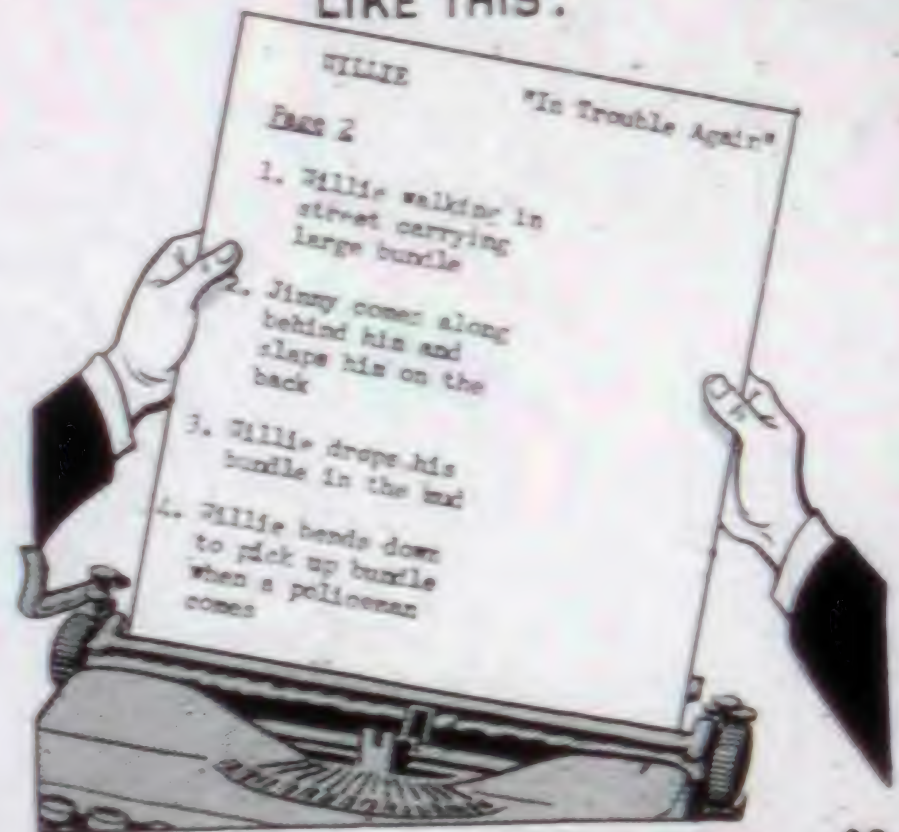
NOW, FOR THE FIRST
TIME EVER IN THE WORLD,
STAN LEE WILL SHOW
YOU EXACTLY HOW
COMIC STRIPS ARE
WRITTEN!!!



THE FIRST THING FOR THE WRITER
TO REMEMBER IS THAT HE IS WRITING
THE COMIC SCRIPT FOR AN ARTIST
TO ILLUSTRATE!

SO, THE WRITER MUST TELL
THE ARTIST WHAT PICTURES
TO DRAW PANEL-BY-PANEL!

IN ORDER TO TELL THE ARTIST WHAT TO
DRAW, THE WRITER WRITES BRIEF DEScri-
PTIONS DOWN ONE HALF OF THE PAGE,
LIKE THIS:



THEN, AFTER ALL THE DESCRIPTIONS ARE WRITTEN, THE WRITER MUST ADD THE DIALOGUE (WHAT THE CHARACTERS SAY IN THE SCRIPT!)

THE DIALOGUE FOR EACH PANEL IS WRITTEN IN THE EMPTY COLUMNS NEXT TO THE PROPER PANEL, LIKE THIS:



AND THAT IS WHAT AN ACTUAL PAGE OF A REAL SCRIPT LOOKS LIKE!!!

SECRET No. 9

WHAT HAPPENS TO A SCRIPT AFTER IT IS WRITTEN?

AT THIS POINT, WE'RE GOING TO FOLLOW THE SCRIPT WHICH THE WRITER HAS WRITTEN, AND SEE HOW IT BECOMES A FINISHED COMIC STRIP!

FIRST, IT GOES TO THE EDITOR! THE EDITOR READS IT CAREFULLY!



HE CHECKS TO MAKE SURE THAT THE SCRIPT IS FUNNY,
INTERESTING,
EASY TO UNDERSTAND,
ENJOYABLE,
WELL WRITTEN...

IF IT ISN'T GOOD ENOUGH TO SATISFY HIM, THE EDITOR GIVES IT BACK TO THE WRITER AND HAS HIM WRITE IT OVER AGAIN UNTIL IT'S GOOD!

SECRET No. 10

HOW ARE COMIC STRIPS DRAWN?

THIS IS THE QUESTION WHICH IS ASKED
MORE OFTEN THAN ANY OTHER!

And NOW FOR THE
FIRST TIME EVER
IN THE WORLD,
STAN LEE WILL
GIVE YOU THE
ANSWER!

ON THE PAGE BEFORE THIS ONE,
WE SAW THAT THE EDITOR GOT
THIS SCRIPT FROM THE WRITER
AND CHECKED IT TO MAKE SURE
IT WAS GOOD ENOUGH TO BE DRAWN!



AFTER THE SCRIPT IS
GOOD ENOUGH TO BE
DRAWN, THE EDITOR
MUST GIVE IT TO THE
ARTIST!

But...

THE SCRIPT IS SOMETIMES
GIVEN TO **MORE THAN
ONE ARTIST!!!** AND NOW,

HERE IS A VERY IMPORTANT SECRET
BEHIND THE COMICS...

THERE MIGHT BE AS
MANY AS **THREE
ARTISTS** ALL
DRAWING THE SAME
COMIC STRIP!!!

HOW? YOU ASK!!!
HERE'S HOW:

FIRST, COMES ARTIST
NUMBER ONE. HE IS
THE **PENCILLER**

MEET KIN PLATT!
KIN IS THE CLEVER
PENCILLER OF THE
"RUSTY" COMIC
STRIP!



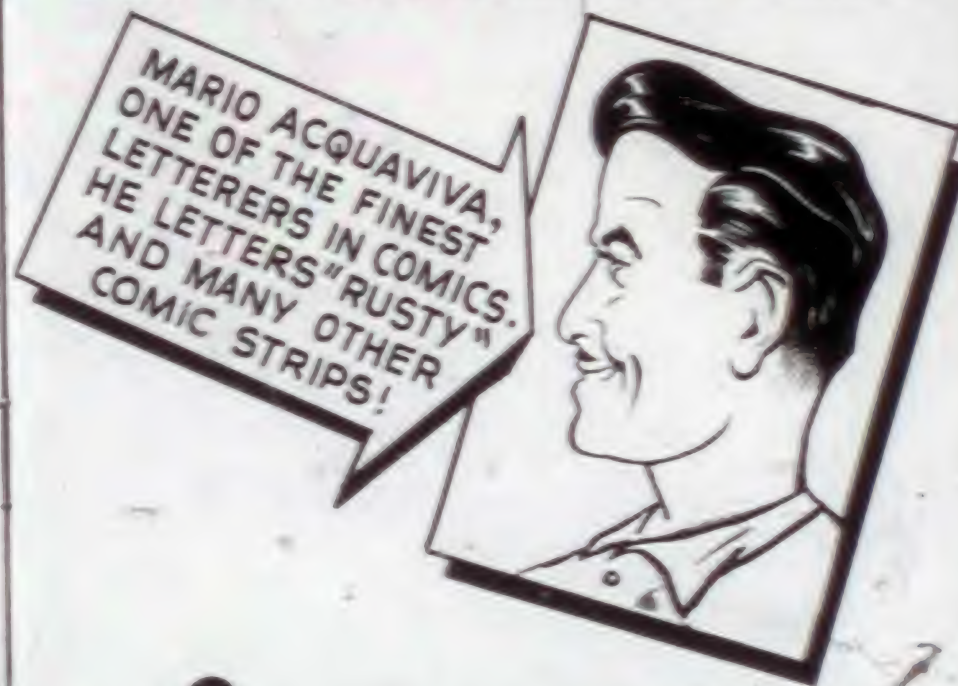
THE "PENCILLER" IS THE FIRST ARTIST TO GET THE SCRIPT FROM THE EDITOR!

HE DRAWS THE STRIP ALL IN PENCIL, FOLLOWING THE DIRECTIONS WHICH THE WRITER WROTE FOR HIM IN THE SCRIPT...



BUT AFTER THE STRIP HAS BEEN DRAWN IN PENCIL, THERE ARE STILL MANY MANY MORE STAGES WHICH IT MUST GO THRU!

THE NEXT PERSON TO WORK ON THE STRIP IS "THE LETTERER": HE IS THE ONE WHO LETTERS ALL THE WORDS VERY CLEARLY AND CLEVERLY SO THAT YOU CAN READ THEM EASILY!



ON THE NEXT PAGE YOU CAN SEE WHAT A PENCILLED PAGE LOOKS LIKE AFTER IT HAS BEEN LETTERED...



KIN PLATT'S
PENCILLED
"RUSTY"
BEFORE
BEING
LETTERED



KIN PLATT'S
PENCILLED
PAGE OF
"RUSTY"
AFTER
BEING
LETTERED
AND
HAVING
BORDERS
PUT AROUND
THE PANELS ...



SO FAR WE HAVE FOLLOWED
THE STRIP FROM THE TIME
IT IS WRITTEN, TO THE
PENCILLER, TO THE LETTERER!



Now, IT MUST GO
TO STILL ANOTHER
ARTIST FOR THE
FINISHING TOUCH...
IT MUST NOW GO
TO "**THE INKER!**"

MEET VIOLET BARCLAY, GLAMOROUS
GIRL INKER OF "RUSTY"
AND MANY OTHER STRIPS...

As YOU CAN
SEE, THERE ARE
WOMEN ARTISTS AS
WELL AS MEN IN THE
COMIC MAGAZINE FIELD!

THE INKER IS THE ARTIST
WHO INKS OVER THE
PENCILLER'S DRAWINGS.
BUT INSTEAD OF USING
A PENCIL, THE INKER USES
A PAINT BRUSH DIPPED
INTO BLACK INDIA INK!

WANNA SEE WHAT "INKING" LOOKS
LIKE?



KIN'S PAGE
OF "RUSTY"
PENCILLED
and
LETTERED



KIN'S PAGE
OF "RUSTY"
PENCILLED
AND LETTERED
and
INKED...



AND SO THE PAGE IS
FINISHED! IT HAS BEEN
PENCILLED, LETTERED,
AND INKED!

★ *NOW*, JUST FOR
★ **FUN!** ★



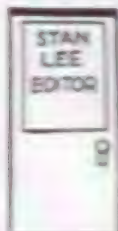
WOULD **YOU** LIKE
TO TRY YOUR HAND
AT WRITING,
DRAWING OR
LETTERING?

O.K! ON THE PAGES THAT FOLLOW
YOU WILL FIND SOME SIMPLE,
AMUSING TESTS. TRY THEM
JUST FOR FUN!

AND THEN, AFTER THE
NOVELTY TESTS, THERE
WILL BE MANY MANY
MORE FASCINATING
SECRETS BEHIND THE
COMICS! **LET'S GO!**

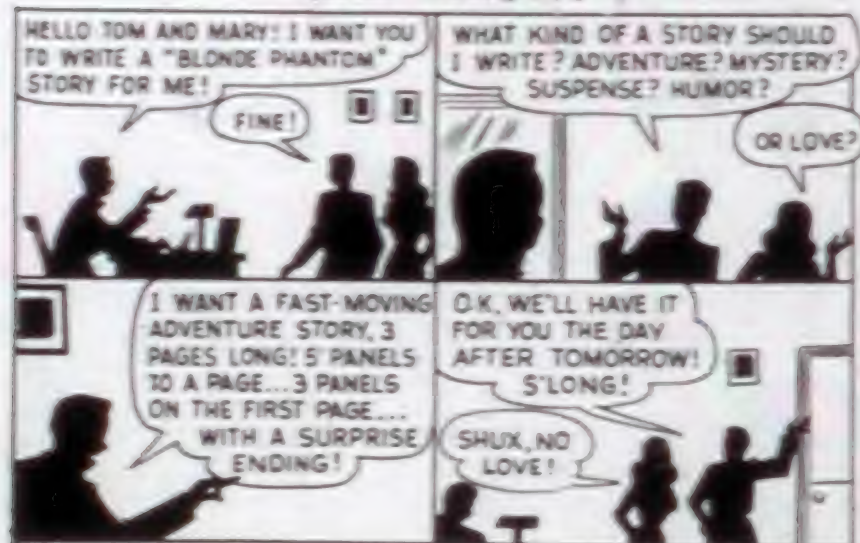
NOW **YOU** WRITE A COMIC STRIP!

HERE'S A NOVELTY TEST TO SEE WHAT KIND OF A COMIC STRIP YOU COULD WRITE!



SUPPOSE YOU AND A FRIEND OF YOURS ARE WRITERS, AND THE EDITOR CALLS YOU INTO HIS OFFICE TO TELL YOU WHAT KIND OF A STORY HE WANTS YOU TO WRITE FOR HIM...

YOUR CONVERSATION WITH THE EDITOR WOULD GO SOMETHING LIKE THIS...



OK!

ON PAGES 21 AND 22 YOU LEARNED HOW TO WRITE A COMIC STRIP... AND ON THE PAGE OPPOSITE THIS ONE YOU JUST RECEIVED AN ASSIGNMENT, FROM THE EDITOR!

LET'S GET STARTED, THEN!

IF YOU HAVE NO TYPEWRITER, YOU CAN WRITE THE SCRIPT IN LONG-HAND, JUST SO LONG AS IT IS EASY TO READ!



IT SHOULD TAKE YOU ABOUT AN HOUR TO WRITE EACH PAGE...



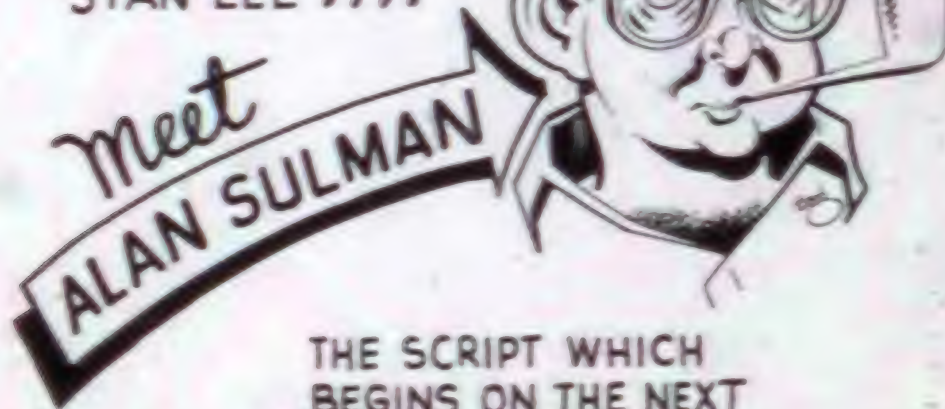
BUT DON'T RUSH!

SOMETIMES A WRITER WILL SPEND ALL DAY ON A PAGE, IF HE HAS TROUBLE GETTING A GOOD IDEA!



AFTER YOU HAVE
FINISHED **YOUR** SCRIPT,
YOU MIGHT COMPARE IT
WITH THE ONE BEGINNING
ON THE NEXT PAGE...

THE FOLLOWING SCRIPT
WAS WRITTEN BY ALAN
SULMAN, ACE COMIC
WRITER AND EDITOR,
AND PERSONAL
ASSOCIATE OF
STAN LEE



THE SCRIPT WHICH
BEGINS ON THE NEXT
PAGE APPEARED IN
THE NUMBER 15 ISSUE
OF "BLONDE PHANTOM
COMICS" UNDER THE
TITLE "I HATE ME!"

ALAN SULMAN'S SCRIPT...



* TITLE SPLASH:

MEANS THE LARGE PICTURE
WHICH USUALLY OPENS
EVERY COMIC STRIP AND
GIVES THE READER SOME
IDEA OF WHAT THE STRIP
IS GOING TO BE ABOUT!

MORE ON THE NEXT PAGE...

PAGE 2 OF ALAN SULMAN'S
SCRIPT...

SLACKER PHANTOM

01. 04.75. 0010

Page 2.

PAGE 1. SLACKER IS OFFICER, AS SLACKER CARRIES
OF HIS GUN. SLACKER TAKES HIM.

1. SLACKER: (THOUGHT) HE ~~IS~~
SOMEONE ~~WHO~~ ~~ALL~~ ~~IS~~
OVER TAKING OF IS
THE SLACKER ~~THINKS~~

SLACKER: GOSH, IF I COULD ONLY
FIND WHERE THE SLACKER
THINKS LIVES. ~~HE~~
COULD SAVE A WHOLE OF
IT MIGHTBE.

2. SLACKER: SEE WHAT I MEANT

1. SLACKER: WELL, SOMETHING'S
FALLING FOR TODAY,
BUT HE'S NOT OF
THE MINDING

SLACKER: SAY, BUT A WHOLE,
SLACKER HOW WOULD
YOU LIKE TO...?

2. SLACKER: WELL YES, BUT IS
IT, SLACKER?

2. SLACKER: WELL, I... ~~HE~~ ~~COULD~~
KNOW IF SLACKER
IMPORTANT. ~~HE~~ ~~WANT~~,
SLACKER.

SLACKER: (THOUGHT) THERE'S WHAT
I CALL A WHOLE MINDSET,
WELL... ~~HE~~...

PAGE 2. DOOR SLACKER SHUT AS SLACKER LOVED
AT IT, SLACKER SPOKE AND
REVEALED.

3. SLACKER FROM SLACKER: ~~HE~~ ~~SLACKER~~

SLACKER: WELL, HE'S WHAT'S ~~HE~~
SO WAS ABOUT?

SLACKER OFFICER: SLACKER

IN PANEL 1, NOTE THE WORD
"THOUGHT" IN PARENTHESIS.
THAT MEANS LOUISE ISN'T
SAYING THESE WORDS, BUT
IS **THINKING** THEM!

NOTE:

FROM PANEL 3B ON,
THE PANELS ARE
DRAWN IN BALLOON
EFFECT TO INDICATE
ACTION OCCURRING
WITHIN A DREAM!

PAGE 3 OF ALAN SULMAN'S SCRIPT

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SCENE 274

SCENE 275

SCENE 276

SCENE 277

SCENE 278

SCENE 279

SCENE 280

THE LAST PAGE FOLLOWS...

THE FOURTH AND FINAL PAGE OF ALAN SULMAN'S SCRIPT...

BLONDE PHANTOM	"I SAW HIM"
PANEL 1. SCENE NEW IN BATHROOM, AS MARK DANCES WITH GEORGE PHANTOM. GEORGE GRABS BY PHANTOM'S. STILL DREAM-OFFER PANEL.	1. GEORGE: BUT YOU PROMISED TO DANCE WITH ME, MARK!
PANEL 2. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	MARK: NO WAIT, GEORGE...WAIT YOU SEE I'M HOT!
PANEL 3. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	2. MARK: NOW AFTER SOMETHING TO ME, GEORGE?
PANEL 4. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	GEORGE: YES, YES...YOU TWO-FOUR...THE PORN-PICTURE...YES...
PANEL 5. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	3. GEORGE: YOU PORN-PICTURE...YES...YES!
PANEL 6. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	4. GEORGE: GEEZ! I MUST HAVE FELLER MISTAKE! SO IT WAS ONLY A DREAM!
PANEL 7. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	5. GEORGE: OH, BUT DON'T YOU READ UP OF MY DREAM?
PANEL 8. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	6. CAPTION: THE NEXT MORNING...
PANEL 9. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	MARK: AH, GOOD MORNING, GEORGE!
PANEL 10. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	GEORGE: DON'T YOU DARE SPEAK TO ME...YOU TWO-FOUR...THE PORN-PICTURE...YES...
PANEL 11. ANOTHER SCENE IN BATHROOM, AS GEORGE PHANTOM LINGS HIM AND TO MARK'S AND THEY START TO KISS FIRST. STILL DREAM-OFFER PANEL.	7. MARK: [THINKING] NOW THAT I'D I SEE [THINKING] I'D JUST GIVE GEORGE A HAND "OH"

NOTE:

THE FINAL PANEL OF THE STORY CONTAINS A CLEVER "SOCK" ENDING TO MAKE CLIMAX INTERESTING AND STRONG!

AND NOW FOR ANOTHER INTERESTING ANGLE OF COMICS...

NOW

YOU

TRY TO
DRAW THAT
SCRIPT!

THOSE OF YOU READERS WHO ARE INTERESTED IN DRAWING AND WHO WONDER IF YOU HAVE THE TALENT...

Here is your chance to find out !!!

THE NEXT FOUR PAGES HAVE BEEN LEFT COMPLETELY BLANK EXCEPT FOR BORDERS AROUND THE PAGES...

NOW...

USING THE SCRIPT YOU HAVE JUST READ, TRY DRAWING THE BLONDE PHANTOM STORY IN THE PROPER SPACES! *Take Your Time!*

REMEMBER:

IT SOMETIMES TAKES A FULL DAY FOR AN ARTIST TO DRAW A PAGE!

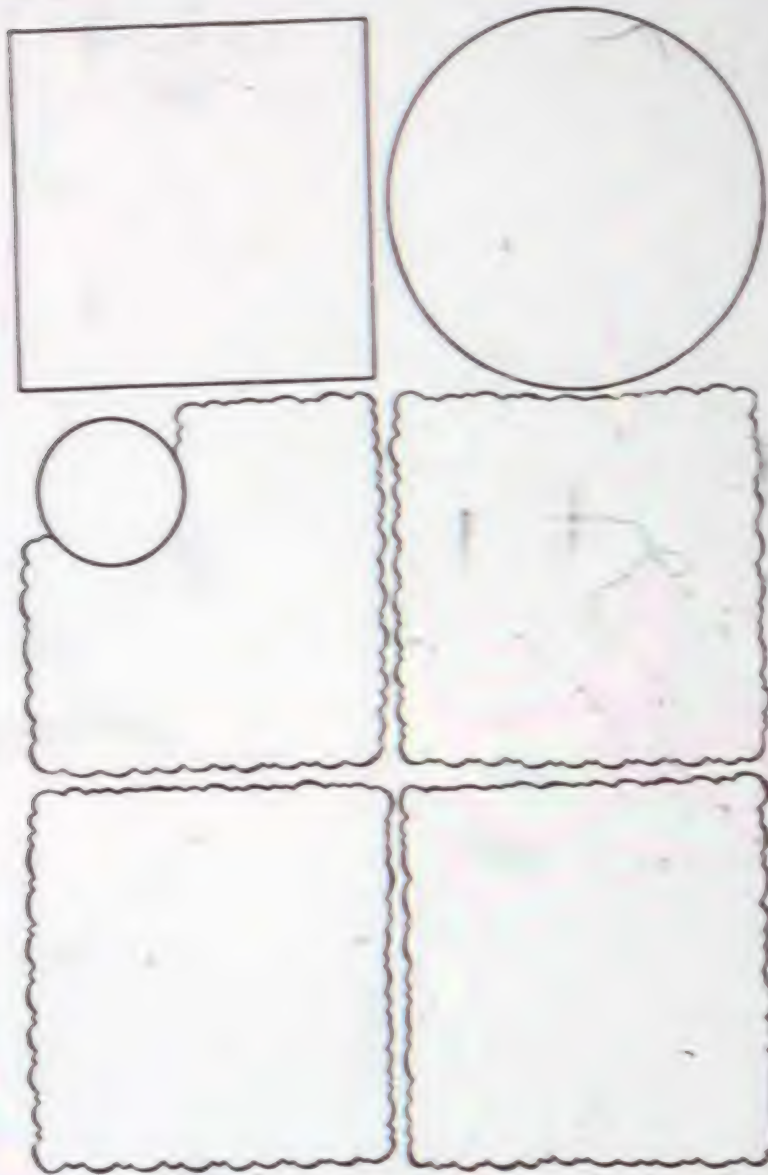
SOUNDS LIKE FUN? O.K., LET'S TRY-



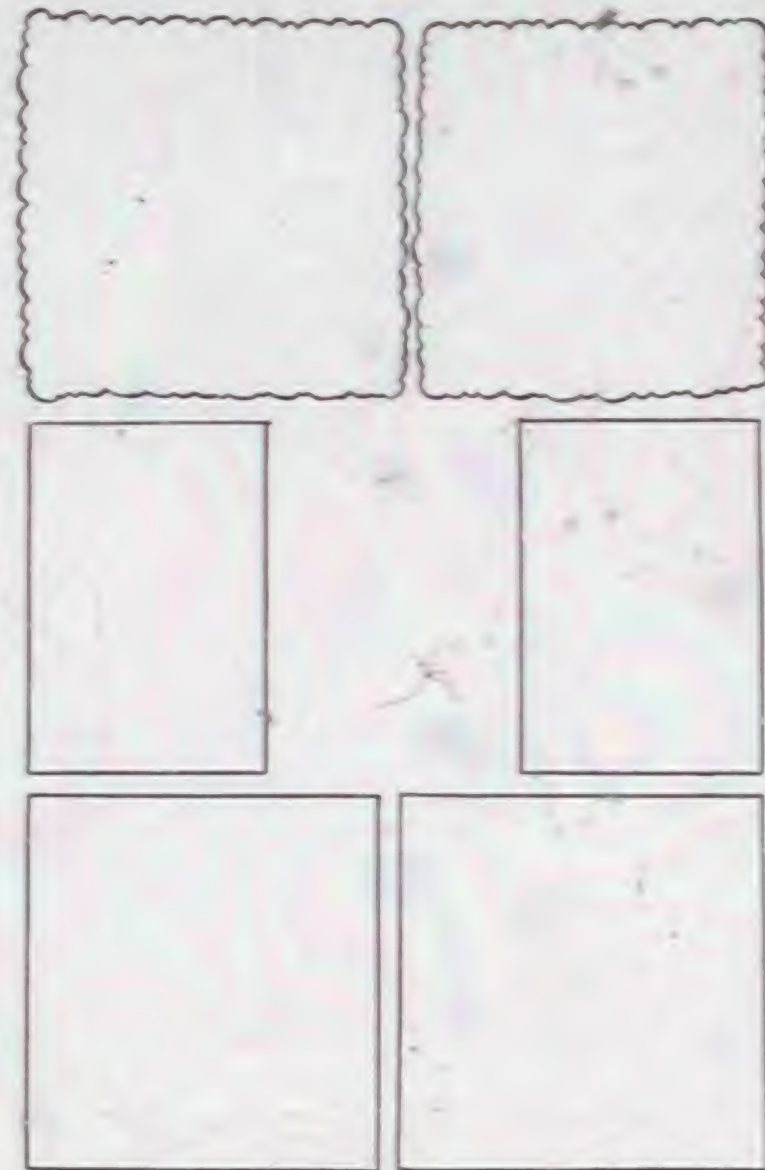
PAGE 1



PAGE 2



PAGE 3



PAGE 4

THERE!

NOW YOU'VE DONE IT!



LOTS OF FUN.
WASN'T IT?

BUT,

YOU'RE GONNA ASK,
"HOW WILL I KNOW
WHETHER WHAT I
HAVE DONE IS ANY
GOOD OR NOT?"

Here's How...



ON THE NEXT FOUR PAGES
YOU WILL FIND THE SCRIPT
"I HATE ME" ALL DRAWN
OUT FOR YOU
**EXACTLY AS IT
APPEARED IN
BLONDE PHANTOM
COMICS No. 15**



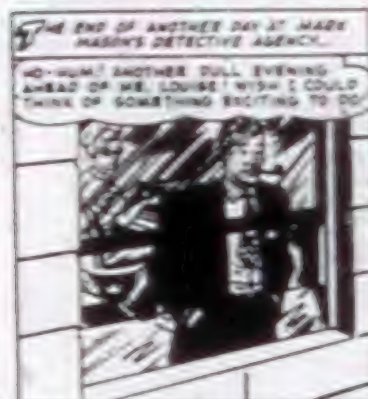
MEET
SYD SHORES

THIS STRIP
WAS DRAWN
BY SYD SHORES
THE TALENTED
ARTIST WHO
BRINGS YOU
THE "BLONDE
PHANTOM"
AND "CAPTAIN
AMERICA"
EVERY MONTH!

So Now,

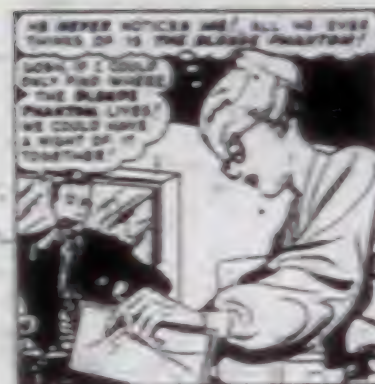
TURN THE PAGE
AND COMPARE
WHAT **YOU** HAVE
DRAWN WITH
SYD SHORES'
DRAWINGS!

BLONDE PHANTOM



PAGE 1

OF SYD SHORES' "BLONDE PHANTOM"



PAGE 2

OF SYD SHORES' "BLONDE PHANTOM"



PAGE 3

OF SYD SHORES' "BLONDE PHANTOM"



PAGE 4

OF SYD SHORES' "BLONDE PHANTOM"

THERE!

NOW FOR THE FIRST TIME
EVER IN THE WORLD, STAN
LEE HAS GIVEN YOU A
CHANCE TO COMPARE YOUR
WORK WITH THAT OF A REAL
PROFESSIONAL ARTIST!



HOPE YOU
DID WELL!

But, LET'S FORGET ABOUT DRAWING
FOR A WHILE AND GET ON TO
STILL ANOTHER OF THE MANY
FASCINATING PHASES OF COMIC
MAGAZINES...

ARE YOU BEGINNING TO REALIZE
NOW WHY "THE SECRETS BEHIND
THE COMICS" HAS BEEN CALLED
THE MOST COMPLETE BOOK ABOUT
COMIC MAGAZINES EVER PUBLISHED...
...AS WELL AS THE MOST EXCITING?

SECRET NO. 11

HOW THE
Lettering
ON A COMIC IS DONE

LETTERING IS SOMETHING
WHICH IS USUALLY TAKEN
FOR GRANTED...

WE SEE THE WORDS ON EACH
COMIC STRIP, AND WE READ
THEM CAREFULLY, BUT WE
SELDOM THINK OF ASKING,
HOW DO THEY GET THERE?
ARE THEY "TYPED" THERE
WITH A TYPEWRITER? ARE
THEY PRINTED BY A
PRINTING PRESS?

OR WHAT?

WELL,
LET'S
FIND OUT...



LET'S FIND A
LETTERER AND
ASK HIM...



LETTERING
DEPT.
QUIET PLEASE

LET'S TALK TO ACE COMIC
LETTERER, MARIO ACQUAVIVA
WHOM WE MET EARLIER ON
PAGE 29...



MARIO HAS DONE
COMIC LETTERING
FOR YEARS AND
HE KNOWS WHAT
THE SCORE IS...

MARIO, SUPPOSE YOU LET US LOOK
OVER YOUR SHOULDER WHILE YOU
LETTER A "SUB-MARINER" COMIC
STRIP —

HERE'S A
SUB-MARINER
PAGE, MARIO! WILL
YOU LETTER IT NOW
WHILE OUR READERS
WATCH YOU?

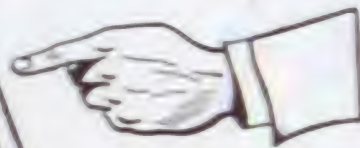
SURE, MR. LEE!

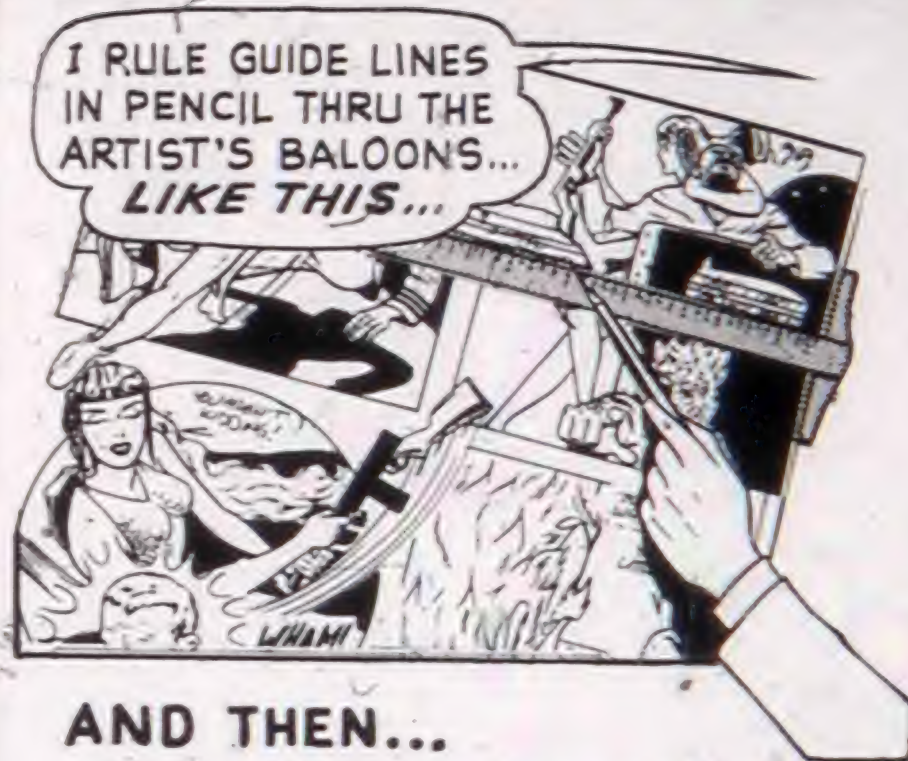


YOU SEE, THIS IS
HOW I GET THE PAGE
TO BE LETTERED. THE
ARTIST HAS JUST
FINISHED DRAWING IT!



AND AS YOU CAN
SEE, THE ARTIST HAS
VERY ROUGHLY LETTERED
THE BALLOONS IN PENCIL
TO SHOW ME WHERE TO
PUT THEM!





AND THEN...

USING AN ORDINARY #FB6 LETTERING PEN I LETTER THE WORDS... **RIGHT OVER** THE ARTIST'S OWN PENCIL LETTERING! WHEN I FINISH THAT I ERASE THE ARTIST'S PENCIL LETTERING WITH A SOFT ART-GUM ERASER—THIS ERASER TAKES OFF THE PENCIL LETTERING BUT DOESN'T ERASE THE WORDS WHICH I HAVE LETTERED ON IN INDIA INK!



and finally...



LOOKS SIMPLE DOESN'T IT? ... OK, SUPPOSE **YOU** TRY IT NOW...

HERE

IS PART OF A PAGE
OF "GEORGIE" WHICH
WAS PENCILLED BY
CLEVER MICHAEL
SEKOWSKY, ONE
OF THE FASTEST
ARTISTS IN THE
COMIC MAGAZINE
FIELD...



MEET
MIKE SEKOWSKY

MIKE DRAWS GEORGIE,
WILLIE, AND MANY
OTHER TOP-FLIGHT
COMICS!



NOW



PRETEND THAT YOU'RE THE LETTERER
AND YOU'VE JUST BEEN GIVEN THE PAGE
OF MIKE'S TO LETTER. READY? O.K.,
GO TO IT!

BUT FIRST, TURN THE PAGE
AND SEE HOW MARIO HAS
LETTERED IT! USE HIS
LETTERING FOR A GUIDE!

THIS

IS MARIO'S PAGE!

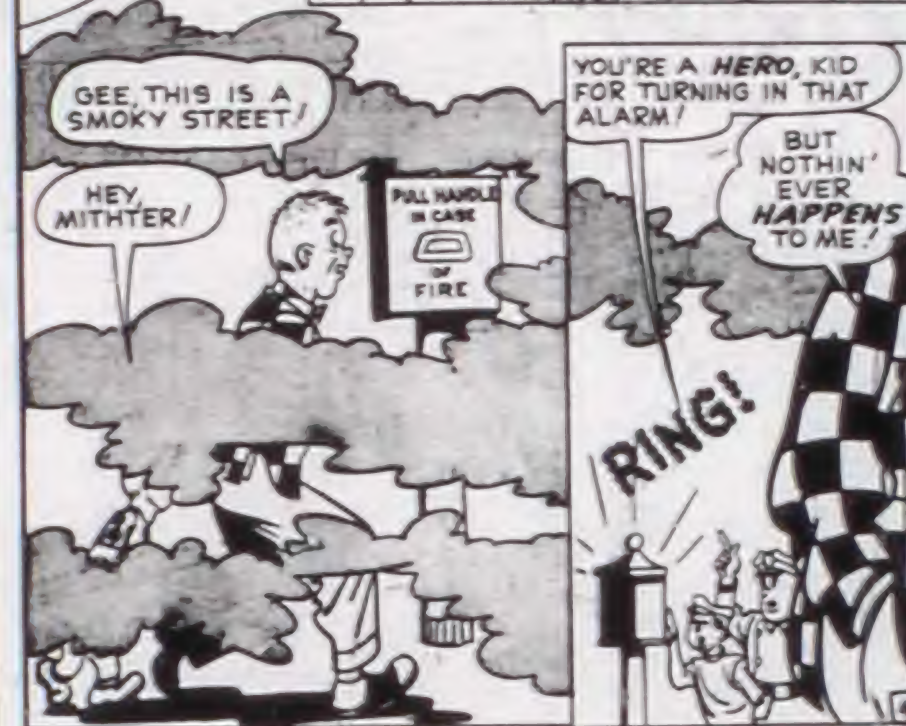
NICE, ISN'T IT?
IF YOURS LOOKS
ANYTHING LIKE
THIS ONE,

YOU'RE
PRETTY
GOOD!

NOTICE
THE
DIFFERENT
TYPES
AND STYLES
OF LETTERS
MARIO
USED IN
THOSE
FEW
PANELS...



EACH TYPE
OF WORD
REQUIRES ITS
OWN TYPE
OF LETTER!



THE COMIC MAGAZINE
BUSINESS SEEMS LIKE
FUN DOESN'T IT?

WELL, HOLD ON TO YOUR
HATS, *THERE'S STILL
LOTS MORE...*

SECRET NO. 12

HOW A COMIC STRIP IS CREATED!

NOW LET'S TAKE UP A
QUESTION WHICH HAS
BEEN ON YOUR MIND
AT SOME TIME OR OTHER...



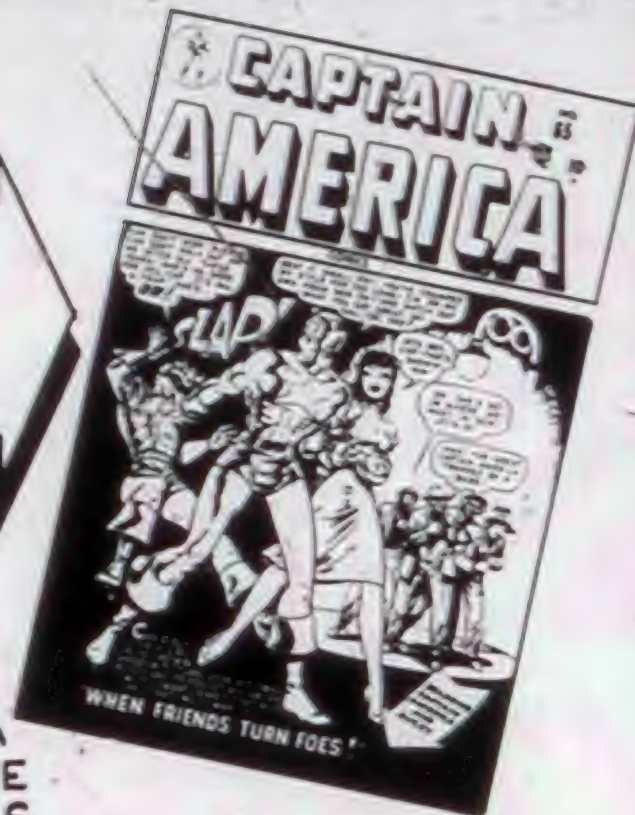
HERE YOU ARE
READING YOUR
FAVORITE COMIC
STRIP... YOU'RE
ENJOYING THE
STORY AND YOU
LIKE THE STRIP



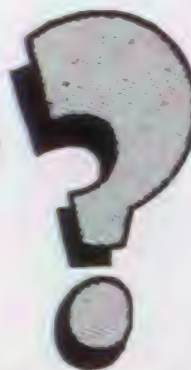
But YOU OFTEN
THINK TO YOURSELF,
"HOW WAS THIS
COMIC STRIP
CREATED?"

"THE SECRETS BEHIND THE COMICS"
WAS WRITTEN TO TELL YOU **EVERY-**
THING ABOUT COMICS. SO HERE'S
THE ANSWER TO THE ABOVE QUESTION,
AS ONLY STAN LEE CAN TELL
YOU...

HERE
IT IS!



HERE'S A
MAGAZINE
WHICH HAS
BEEN READ AND ENJOYED BY
MILLIONS OF FANS FOR **MORE**
THAN 9 YEARS!



NOW LET'S FIND
OUT EXACTLY
HOW CAPTAIN
AMERICA WAS
CREATED!

and why...

IMAGINE YOURSELF LIVING **9** YEARS
AGO, BEFORE THE WAR HAD STARTED...

ALL OVER THE
WORLD THE
NAZI MENACE
WAS SPREADING!

AND, IN A BUSY
OFFICE IN A HUGE
NEW YORK OFFICE
BUILDING, A
PUBLISHER PACED
IN A ROOM, DEEP
IN THOUGHT...



THIS PUBLISHER
WAS MARTIN
GOODMAN, THE
YOUNG BRILLIANT
MAGAZINE KING
WHO IS TODAY ONE
OF THE GREATEST
NAMES IN THE
COMIC MAGAZINE
WORLD!

MEET
MARTIN GOODMAN,
PUBLISHER



and

FROM HERE ON, WE'LL TELL
MARTIN GOODMAN'S STORY
—AND THE BIRTH OF
CAPTAIN AMERICA, IN
COMIC STRIP FORM!

MARTIN GOODMAN'S
OFFICE 1938...

SOMETHING MUST BE DONE!
THE YOUNG AMERICAN READING
PUBLIC MUST BE MADE AWARE
OF THE DANGERS OF NAZISM
AND FACISM! WHAT CAN I DO
IN MY MAGAZINE TO PUT
YOUNG AMERICA ON GUARD



And SO WAS BORN
A NEW KIND OF COMIC
MAGAZINE PUBLISHING
POLICY!

A POLICY OF
TELLING THE
READERS THE
TRUTH ABOUT
THE NAZI
MENACE!

AND SO WAS BORN
COMIC MAGAZINE
COVERS WHICH DARED
TO BE HONEST, LIKE
THIS ...

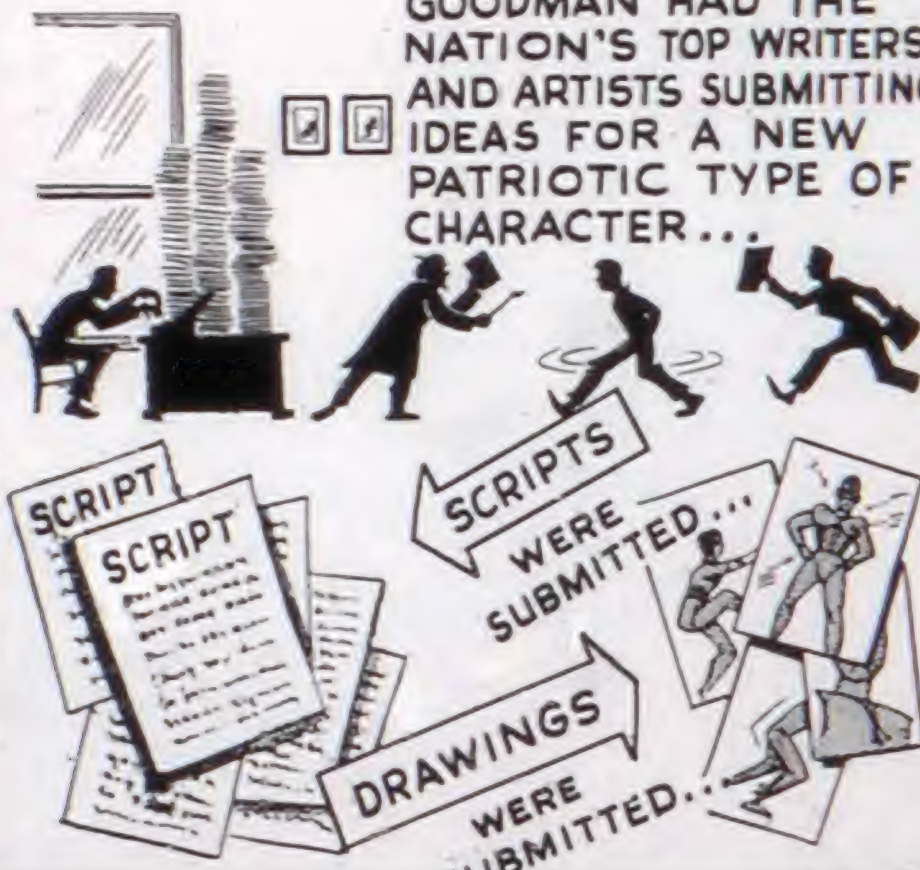
I KNOW! I'LL USE STORIES IN
MY MAGAZINES WHICH HAVE
NAZIS AS THE VILLAINS!
I'LL TAKE THE STORIES
FROM REAL LIFE!



MARTIN GOODMAN
PUBLISHER



DURING THE NEXT FEW WEEKS, MARTIN GOODMAN HAD THE NATION'S TOP WRITERS AND ARTISTS SUBMITTING IDEAS FOR A NEW PATRIOTIC TYPE OF CHARACTER...



UNTIL FINALLY,
ONE CHARACTER WAS CHOSEN!



CAPTAIN AMERICA

SENTINEL OF LIBERTY!

BUT THEN-

MORE CONFERENCES HAD TO BE HELD
TO DECIDE...

- WHAT TYPE OF COSTUME SHOULD HE WEAR?



- WHO SHOULD HIS ASSISTANT BE?



- WHO SHOULD WRITE AND DRAW THE STRIP?



- WHAT SHOULD CAPTAIN AMERICA BE
WHEN HE'S OUT
OF UNIFORM?



- WHAT VILLAINS SHOULD CAPTAIN AMERICA
FIGHT?



AND MANY, MANY MORE SUCH
IMPORTANT QUESTIONS HAD
TO BE ANSWERED!

FOR WHEN A COMIC STRIP IS
BORN, THE GREATEST EFFORT
IS MADE TO SEE TO
IT THAT THE COMIC
STRIP IS PERFECT!



**SECRET
No. 13**

HOW ONE ARTIST
CAN **WRITE, PENCIL,**
AND **INK** HIS
OWN STRIP!

WANNA MEET A
CLEVER ARTIST
AND A CLEVER
WRITER?

OK --- HERE
THEY ARE:

THEY'RE BOTH
ONE MAN!



MEET MORRIS WEISS,
ONE OF THE SPEEDIEST
ARTISTS YOU CAN FIND!

MORRIS **WRITES, PENCILS**
AND **INKS** THESE THREE
FAMOUS STRIPS:

TESSIE *the* TYPIST
MARGIE
RUFFY ROPES

AND NOW HERE'S THE
CHANCE OF A LIFETIME...

TO WATCH THIS TOP-FLIGHT
CARTOONIST AND WRITER
AT WORK!!!

LET'S SPEND ONE DAY WITH MORRIS WEISS...HERE IT IS,EARLY IN THE MORNING...

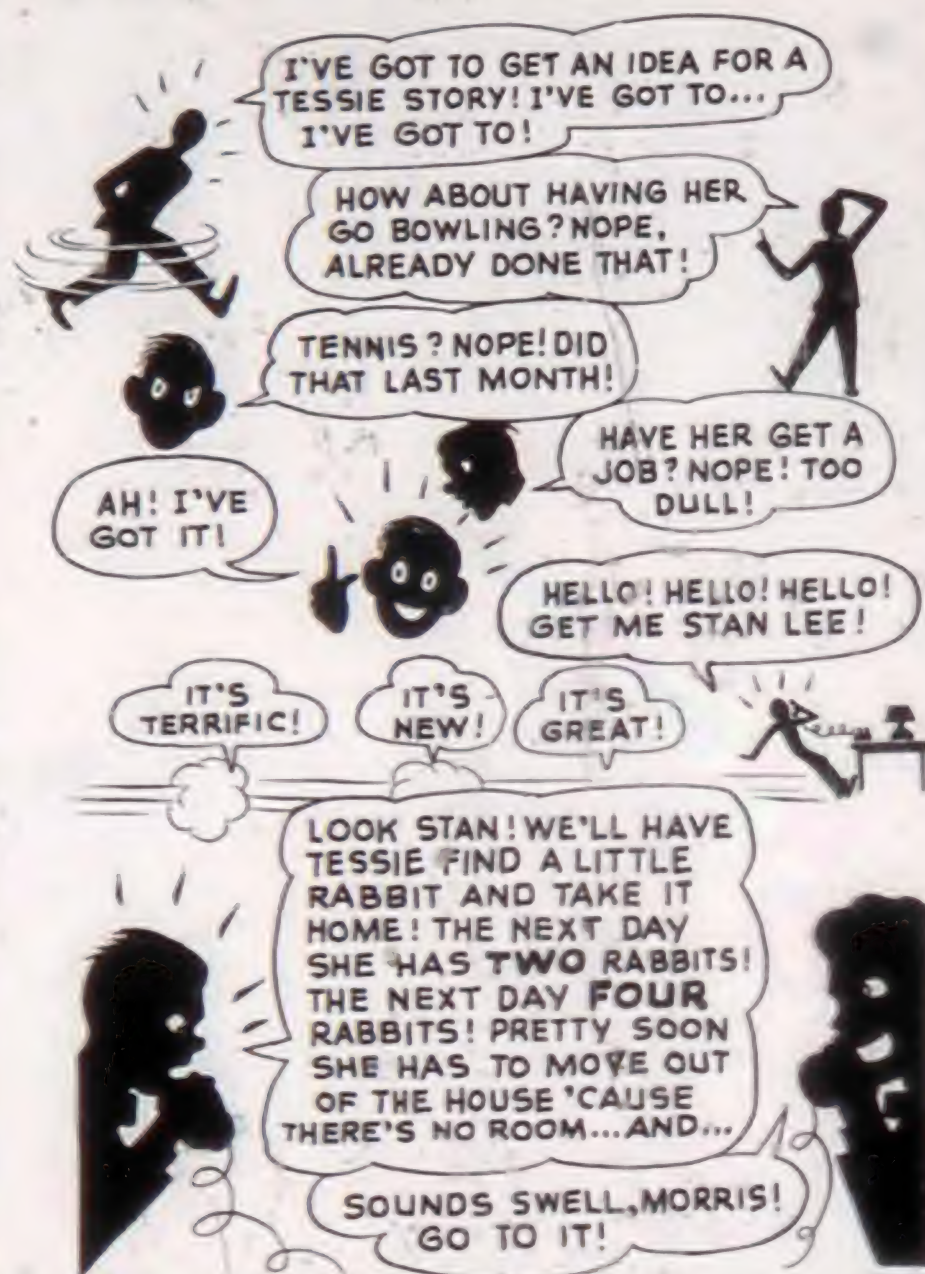


AND SO, AS MORRIS ENERGETICALLY LEAPS OUT OF BED, EAGER TO BEGIN HIS EXCITING WORK, HIS DAY STARTS...



BUT SERIOUSLY NOW, ONCE HE GETS STARTED, MORRIS WEISS IS ONE OF THE FASTEST MEN IN THE BUSINESS...

... AND TO THOSE WHO THINK THAT WRITING AND DRAWING COMICS IS ALL PLAY AND NO WORK, WATCH THIS...



WHAT HAPPENED ON THE LAST PAGE IS CALLED "TELLING A SYNOPSIS"... MORRIS TELLS STAN WHAT THE STORY IS GOING TO BE ABOUT AND STAN OK'S THE IDEA!

BUT! NOW THE REAL HARD WORK BEGINS!



MORRIS MUST WRITE THE ENTIRE STORY... WHICH HE DOES!

THEN HE MUST BRING IT INTO STAN LEE'S OFFICE...WHICH HE DOES!



THEN STAN LEE MUST OK IT...WHICH HE DOES...



And Then...

MORRIS MUST TAKE THE SCRIPT RIGHT HOME AND BEGIN TO DRAW IT...WHICH HE DOES!



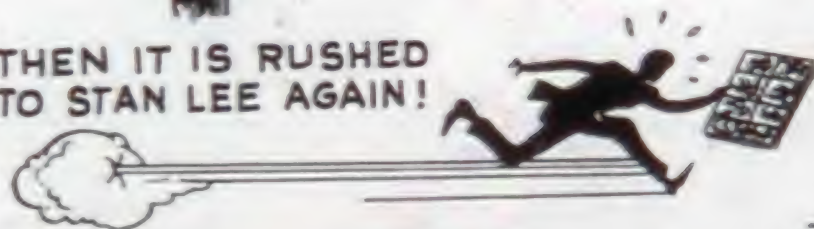
FIRST.

MORRIS WEISS DRAWS THE STRIP IN PENCIL, FOLLOWING **HIS OWN SCRIPT** AS HE DOES THIS !!!



THEN, THE STRIP IS LETTERED!

THEN IT IS RUSHED TO STAN LEE AGAIN!





SO, BACK HOME AGAIN RUSHES MORRIS WEISS TO INK THE TESSIE STRIP...



SLAM!

HYA, BLANCHE! I'M HOME AGAIN!

I COULD HAVE GUESSED!

... AND UNTIL LATE INTO THE NIGHT...



GOTTA HAVE THIS FINISHED BY MORNING!



MORNING FINDS MORRIS TIRED AND PALE, BUT THE JOB IS FINISHED!



THERE! IT'S **DONE!**

SEE YA LATER, BLANCHE! I GOTTA TAKE THIS FINISHED JOB TO STAN LEE NOW!





IT'S SWELL, MORRIS!
JUST WHAT I WANTED

WE'LL SEND IT
TO THE PRINTER
RIGHT AWAY!

AND SO MORRIS WEISS RETURNS
TO HIS HAPPY HOME AND HIS WIFE...
TIRED BUT HAPPY! HIS JOB WELL DONE!
WHAT IS IN STORE FOR HIM NOW?

A TRIP TO HAWAII?
AN OCEAN VOYAGE?
A LONG VACATION?

OH NO! FOR MORRIS WEISS IS
A COMIC STRIP ARTIST AND WRITER...
AND **THIS** IS WHAT GREETES HIM AT
HOME...



OH, DEAR... I'M SO GLAD
YOU'RE HOME! STAN JUST
PHONED... HE NEEDS A SEVEN
PAGE MARGIE STRIP BY
TOMORROW MORNING! SO
YOU'D BETTER GET TO WORK
RIGHT NOW!

MORRIS
WHAT HAPPENED?
SPEAK TO ME!



PLOP!

SECRET
NO. 14

WHAT HAPPENS
INSIDE OF A COMIC
PUBLISHING HOUSE?

BUT LET'S LEAVE MORRIS
WEISS TO HIS BUSY LITTLE
PROBLEMS, AND TURN TO
ANOTHER FASCINATING
SUBJECT...

**NOW FOR THE FIRST TIME
EVER IN THE WORLD,**

COME WITH STAN LEE
FOR A VISIT INSIDE OF
AN ACTUAL COMIC
MAGAZINE PUBLISHING
HOUSE!

THE
EMPIRE STATE
BUILDING,
NEW YORK CITY

THE HOME OF
TIMELY COMICS
INC. STAN LEE,
EDITOR!

EVERY READER OF COMICS HAS A DIFFERENT NOTION ABOUT WHAT A COMIC MAGAZINE OFFICE LOOKS LIKE!

SOME READERS THINK THAT IT LOOKS LIKE THIS...



WHILE OTHERS THINK IT LOOKS LIKE THIS...



...BUT ACTUALLY...

IT **REALLY** IS A VERY SIMPLE-LOOKING PLACE!

INSIDE OF TIMELY COMICS, THE OFFICE IS DIVIDED INTO MANY ROOMS:

THERE ARE ROOMS FOR THE EDITOR AND HIS ASSISTANTS...



THERE ARE ROOMS FOR THE PENCILLERS...



THERE ARE ROOMS FOR THE WRITERS...



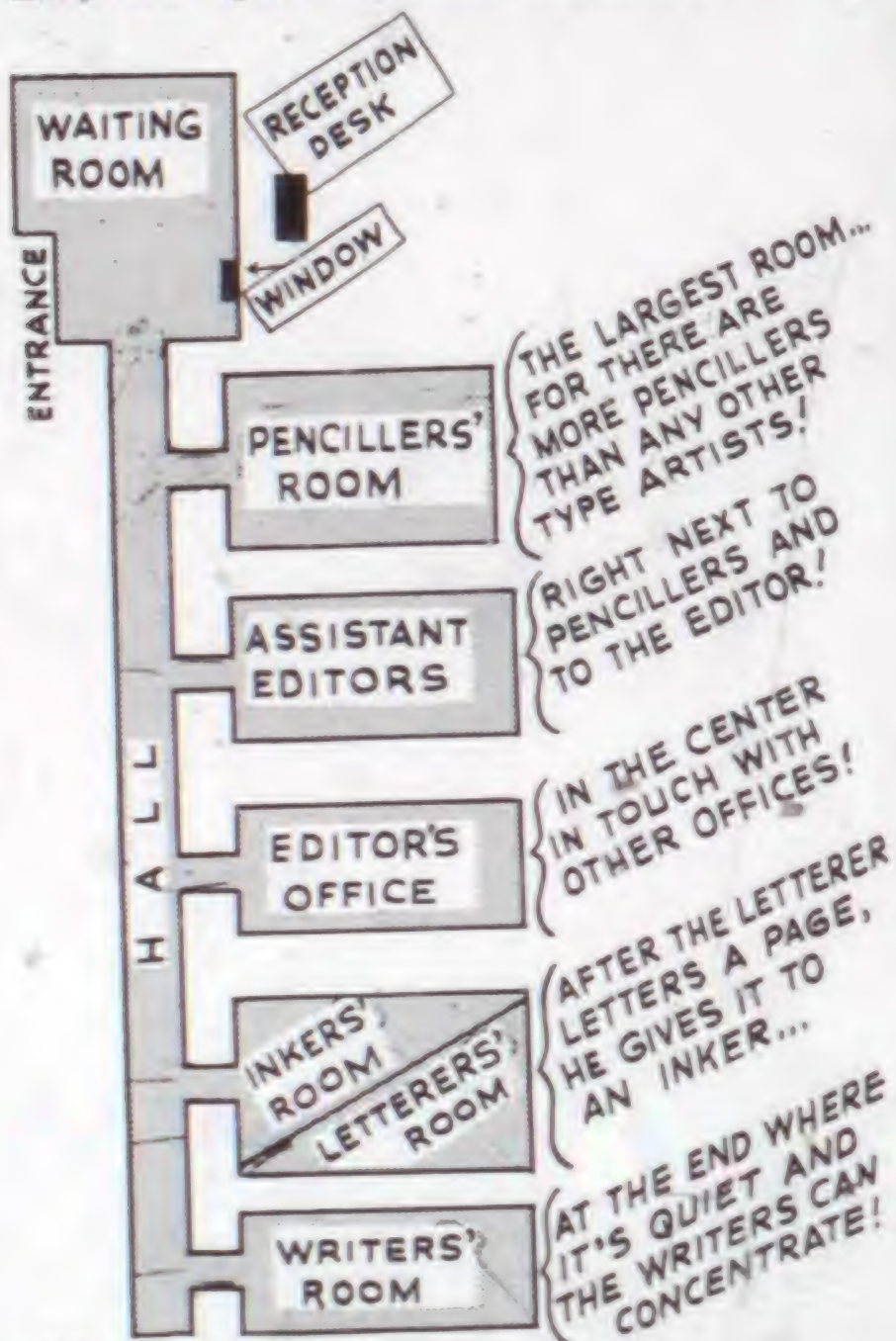
THERE ARE ROOMS FOR THE LETTERERS...



AND FOR THE INKERS...



THIS IS THE WAY THE OFFICE IS
LAID OUT (FOR YOU MAP LOVERS!)



STARTLING FACTS!

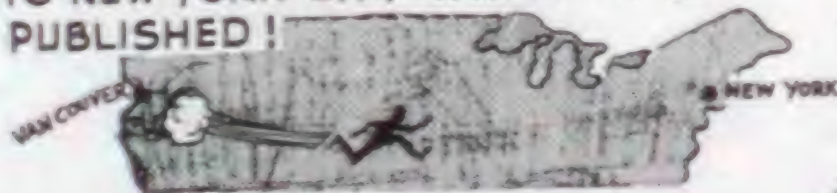
ABOUT THE COMICS!!!

WHAT COMIC STRIP MUST
TRAVEL 3,000 MILES
ACROSS THE COUNTRY
BEFORE BEING PUBLISHED?

ANSWER: "POWERHOUSE
PEPPER"! DRAWN
by BASIL WOLVERTON



BASIL WOLVERTON, THE CLEVER, SCINTILLATING CARTOONIST WHO WON THE L'IL ABNER "LENA the HYENA" CONTEST RECENTLY, WRITES AND DRAWS POWERHOUSE PEPPER OUT IN VANCOUVER, WASHINGTON, AND MAILES IT 3000 MILES TO NEW YORK CITY WHERE IT IS PUBLISHED!



MORE STARTLING FACTS!

ABOUT THE
COMICS!!!

WHICH FAMOUS COMIC MAGAZINE
WAS COMPLETELY WRITTEN AND
DRAWN IN PARIS, FRANCE?

ANSWER: "MILLIE *the* MODEL"
ISSUE No.9
WRITTEN AND
DRAWN BY
KEN BALD



IN ANSWER TO THOUSANDS
OF REQUESTS FROM MILLIE'S
READERS, STAN LEE DECIDED
TO PRINT AN ENTIRE ISSUE
OF MILLIE'S ADVENTURES
IN PARIS, FRANCE...

and

IN ORDER TO BE SURE THAT THE
STORIES WOULD BE AUTHENTIC,
STAN LEE SENT KEN BALD, THE
ARTIST AND WRITER OF MILLIE,
TO FRANCE IN ORDER TO GET
FIRST HAND MATERIAL FOR THE
MAGAZINE. KEN TOOK ALONG HIS BEAUTIFUL
WIFE WHO IS HIS MODEL FOR MILLIE; SO IT
WAS A VERY ENJOYABLE TRIP AND A SECOND
HONEYMOON FOR BOTH!

MORE STARTLING FACTS!

ABOUT THE
COMICS!!!

WHICH FOUR FAMOUS
COMIC STRIPS ARE DRAWN
BY THE SAME ARTIST?

ANSWER: "GEORGIE"
"WILLIE"
"NELLIE" and
"The HUMAN
TORCH"
by MIKE
SEKOWSKY



by
Michael
Sekowsky

MIKE SEKOWSKY IS
ONE OF THE MOST
CAPABLE AND MOST
VERSATILE ARTISTS
IN THE BUSINESS!



HE HAS ALSO DRAWN
THE FOLLOWING
STRIPS IN THE PAST:
"SUPER RABBIT"
"SILLY and ZIGGY"
"YOUNG ALLIES"
"SUB-MARINER"

and many others

**MORE
STARTLING
FACTS!**

**ABOUT THE
COMICS!**

HOW DOES A PERSON BECOME
A COMIC STRIP ARTIST OR WRITER?

ANSWER: THIS QUESTION
REQUIRES A LONG, CARE-
FUL ANSWER ...

STAN LEE KNOWS OF NO
SCHOOLS WHICH TEACH
DRAWING OR WRITING FOR
COMIC STRIPS EXCLUSIVELY,

BUT,

THERE **ARE** SCHOOLS
WHICH TEACH WRITING,
AND THERE **ARE** SCHOOLS
WHICH TEACH DRAWING!

IF YOU WANT TO BECOME A
COMIC STRIP WRITER OR
ARTIST, THE FIRST THING TO DO
IS GO TO A GOOD SCHOOL.
AND LEARN ALL YOU CAN
ABOUT WRITING AND DRAWING,

THEN...



... THE NEXT THING TO DO
IS READ AS MANY COMIC
MAGAZINES AS POSSIBLE...

... UNTIL YOU ARE SURE
YOU HAVE THE STYLE
DOWN PAT!

NEXT.

SELECT A COMIC STRIP WHICH
YOU THINK YOU CAN WRITE
OR DRAW AND MAKE UP
SOME SAMPLE PAGES OF
EITHER SCRIPT OR ART WORK...

AND BRING WHAT YOU HAVE DONE,
OR **MAIL** WHAT YOU HAVE DONE,
TO THE EDITOR OF THE MAGAZINE
IN WHICH YOU ARE INTERESTED
IN WORKING FOR! (IF YOU MAIL
ANYTHING TO AN EDITOR, ALWAYS
BE SURE TO ENCLOSE RETURN
POSTAGE SO THAT THE EDITOR
CAN RETURN THE MATERIAL TO
YOU)

And.

KEEP YOUR FINGERS
CROSSED... 'CAUSE
FROM NOW ON —
IT'S UP TO YOU!



**MORE
STARTLING
FACTS!**

**ABOUT
THE
COMICS!**

DO ALL ARTISTS USE MODELS?

ANSWER: NO, NOT ALL OF THEM!

SOMETIMES AN ARTIST
MAY HAVE A TOUGH POSE
TO DRAW AND HE'LL ASK
SOMEONE TO POSE FOR
HIM WHILE HE DRAWS IT.

FOR INSTANCE, AL
JAFEE, THE CAPABLE
YOUNG ARTIST AND
WRITER OF "PATSY
WALKER" AND "JEANIE,"
ONCE HAD A REAL
DIFFICULT SHOT TO
DRAW...

MEET ABLE
ALLAN JAFFEE

THE SHOT HE HAD TO
DRAW CALLED FOR
BUZZ BAXTER, IN THE
PATSY WALKER STRIP,
TO POINT HIS FINGER
STRAIGHT AT THE
READER...



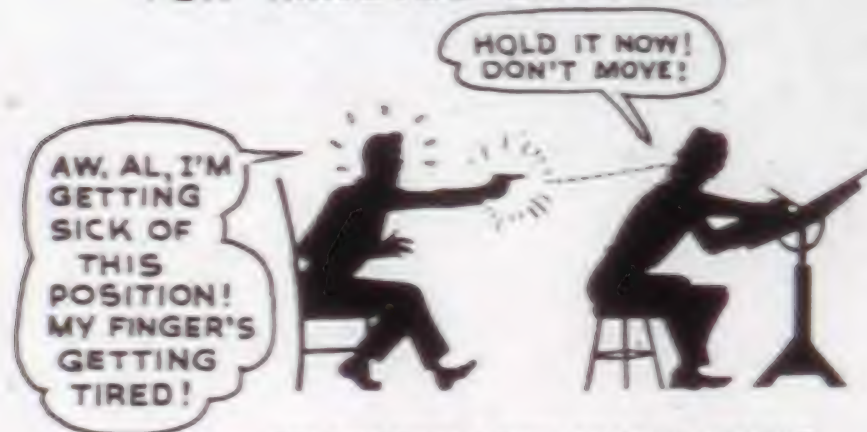
NOW THEN, AL JAFEE IS A VERY COMPETENT
ARTIST... HE CAN DRAW MOB SCENES,
TOUGH ANGLE SHOTS, MEN, WOMEN,
ANIMALS... ALMOST ANYTHING! BUT IT JUST
HAPPENED THAT HE **COULDN'T THINK** OF A
WAY TO DRAW BUZZ POINTING HIS
FINGER AT THE READER!

WELL THEN, WHAT WAS AL JAFEE
TO DO?



THAT'S RIGHT!
HE ASKED ONE OF THE OTHER
ARTISTS TO MODEL FOR HIM!

AND SO WE FOUND THEM A
FEW MINUTES LATER...



AT TIMES LIKE THAT, COMIC
ARTISTS USE MODELS,
BUT GENERALLY AT OTHER
TIMES, THEY DON'T.



THEY DON'T USUALLY
HAVE THE TIME TO
DRAW FROM MODELS...
IT TAKES TOO LONG!

SO, IN GENERAL, EXCEPT
FOR THE ARTISTS WHO DRAW STRIPS
ABOUT GIRLS, AND HAVE GIRLS POSE
OCCASIONALLY, A COMIC STRIP ARTIST
USUALLY DOESN'T USE A MODEL UNLESS
HE HAS AN EXCEPTIONALLY DIFFICULT
DRAWING TO DO!

**MORE
STARTLING
FACTS!**

**ABOUT THE
COMICS!!!**

HOW OLD DOES A COMIC
STRIP ARTIST OR WRITER
HAVE TO BE?

ANSWER: AGE DOESN'T MATTER!

THERE ARE SOME ARTISTS IN THE COMIC
MAGAZINE FIELD WHO STARTED DRAWING
COMIC STRIPS FOR TIMELY COMICS INC. AT
THE AGE OF 17!!!

HERE COMES A COMIC
STRIP ARTIST!



IN THAT
CARRIAGE?

AND AT THE SAME TIME, THERE IS AN ARTIST
NOW WORKING FOR STAN LEE WHO IS THE
GRANDFATHER OF 2 CHILDREN!

I'VE GOTTA RUSH
OR I'LL BE LATE
TO WORK... HOPE I
DON'T TRIP OVER
MY BEARD AGAIN!



AND NOW...
ANOTHER STARTLING FACT:...

STAN LEE HIMSELF, YEARS
AGO, WAS THE YOUNGEST
COMIC MAGAZINE
EDITOR AND WRITER
IN NEW YORK!



HE STARTED WRITING
COMIC STRIPS AT THE
AGE OF 16 !!!

AND WAS PROMOTED
TO EDITOR, AND TO
ART DIRECTOR A
YEAR LATER AT THE
AGE OF 17 !

SO YOU SEE, A PERSON'S AGE DOESN'T
MATTER VERY MUCH IN THE COMIC
MAGAZINE FIELD...

IF ONE CAN WRITE
WELL, OR DRAW
WELL, DESPITE HIS
OR HER AGE, **THAT'S**
THE IMPORTANT THING!



**MORE
STARTLING
FACTS!**

**ABOUT THE
COMICS!**

DO COMIC STRIP
CHARACTERS CHANGE
THRU THE YEARS?

ANSWER: YES INDEED!

YOU, THE READERS, MAY OFTEN
NOT NOTICE THE CHANGE,
BUT IT CERTAINLY **DOES**
OCCUR...



BEFORE

NOW, LET'S LOOK AT SOME
COMICS WHICH HAVE CHANGED
AND SEE **HOW MUCH** THEY
HAVE CHANGED,
AND **WHY**
THEY HAVE
CHANGED!



AFTER

THE FIRST COMIC
WHICH WE WILL
START WITH IS - **TESSIE THE**
TYPIST

YEARS AGO, THE
FIRST ARTIST TO
DRAW TESSIE MADE
HER LOOK LIKE THIS...

FROM THE
No. 1
ISSUE OF
"TESSIE"



THEN THAT ARTIST
RESIGNED AND ANOTHER
ARTIST BEGAN TO DRAW
TESSIE. THE NEW ARTIST
MADE HER LOOK LIKE
THIS...

FROM THE
No. 5
ISSUE OF
"TESSIE"

UNTIL FINALLY
MORRIS WEISS
BECAME THE
MAN TO DRAW
TESSIE, AND
SHE NOW LOOKS
LIKE THIS...



FROM A
RECENT
ISSUE OF
"TESSIE"

SO, IN RECENT YEARS,
THREE DIFFERENT
ARTISTS HAVE
DRAWN TESSIE AND

ALL THREE HAVE DRAWN HER
WELL... AND ALL THREE
HAVE DRAWN HER DIFFERENTLY!

SEE???

ANOTHER STRIP WHICH
HAS CHANGED THRU
THE YEARS IS "GEORGIE"

AT FIRST, GEORGIE
WAS DRAWN BY
FRANK CARIN AND
HE WAS DRAWN
LIKE THIS



FROM THE
No. 1
ISSUE OF
GEORGIE

THEN FRANK
DECIDED TO
DRAW "NELLIE
the NURSE"
BECAUSE HE
LOVED TO
DRAW PRETTY
WOMEN, AND
MIKE SEKOWSKY
WAS ASSIGNED
TO GEORGIE!

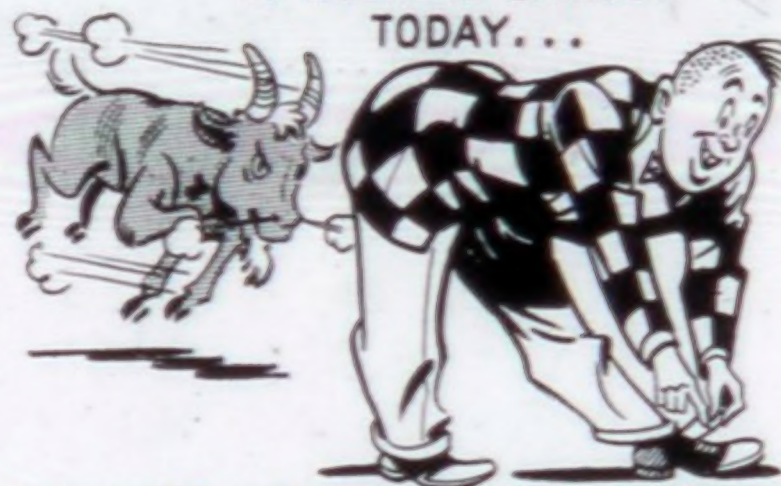
THIS WAS
MIKE'S "GEORGIE"



FROM THE
No. 13
ISSUE OF
GEORGIE

and,

JUST RECENTLY, MIKE
HAS DECIDED TO MAKE
GEORGIE A LITTLE
FUNNIER-LOOKING,
SO HE GAVE HIM A
HAIRCUT, AND THIS
IS GEORGIE LAWSON
TODAY...



SO, KEEP YOUR EYES OPEN, AND SAVE
ALL YOUR OLD COPIES OF THE COMICS,
AND YOU'LL BE ABLE TO OBSERVE ALL
THE CHANGES THAT TAKE PLACE WHEN-
EVER THEY OCCUR!!!

YES! LIKE ALL GREAT ARTS,
THE ART OF COMICS IS ALWAYS
CHANGING, ALWAYS IMPROVING,
ALWAYS GROWING!!!

**A GREAT SURPRISE
FOR YOU FROM
STAN LEE!**



**FOR THE FIRST
TIME EVER IN
THE WORLD,
STAN LEE
MAKES THE
MOST
ASTONISHING,
WONDERFUL
OFFER EVER
MADE TO
COMIC
MAGAZINE
FANS!**



HERE GOES...

TO ALL YOU COMIC
MAGAZINE READERS
WHO WOULD LIKE TO
**WRITE
LETTER, OR
DRAW**
A COMIC STRIP:

**STAN LEE IS
PREPARED TO
HELP YOU!**

NOW,

WHETHER YOU LIVE
IN NEW YORK CITY,
OR IN NOME, ALASKA,
YOU CAN PERSONALLY
BENEFIT BY STAN
LEE'S SAGE, EXPERT
ADVICE!

HOW?

LIKE THIS...

IF YOU HAVE WRITTEN, DRAWN,
OR LETTERED SOMETHING, AND
WOULD LIKE TO KNOW HOW
MUCH TALENT YOU HAVE
AND WHETHER YOU HAVE
THE MAKINGS OF AN ARTIST,



WRITER, OR
LETTERER,



THEN CAREFULLY MAIL
WHATEVER YOU HAVE
WRITTEN, DRAWN, OR
LETTERED, TO STAN LEE

AND FOR ONLY ONE DOLLAR
STAN LEE **PERSONALLY**
WILL INSPECT YOUR WORK
AND WILL PERSONALLY WRITE
YOU A DETAILED LETTER,
TELLING YOU HOW GOOD IT
IS, OR HOW BAD IT IS!



THIS IS THE ONLY SUCH
OFFER MADE BY STAN LEE
AND IS MADE ONLY FOR
READERS OF THIS BOOK!

HERE

ARE THE RULES YOU
MUST FOLLOW IN MAILING
YOUR WORK . . .



1. MAIL YOUR MATERIAL TO:
STAN LEE, SUITE 5A
15 EAST 94th STREET
NEW YORK CITY (28) N.Y.
2. ENCLOSE A STAMPED, SELF-ADDRESSED
ENVELOPE SO STAN LEE CAN MAIL
YOU BACK YOUR WORK ALONG WITH
HIS PERSONAL OPINION OF IT!
3. ENCLOSE ONE DOLLAR { AND GIVE
WITH EACH LETTER! { YOUR AGE!

REMEMBER...

STAN LEE WILL SEND YOU THE
SAME SINCERE ADVICE THAT HE
WOULD GIVE YOU IF YOU WERE
IN HIS OWN OFFICE!

HE WILL TELL YOU WHETHER
YOUR STORY, ART WORK, OR
LETTERING, IS GOOD OR
BAD, AND **WHY...**

AND NOW, **YOU** ALSO KNOW THE MANY
SECRETS BEHIND THE COMICS! IF THERE
ARE ANY OTHER FACTS ABOUT THE COMICS
WHICH YOU WOULD LIKE TO KNOW, AND
WHICH STAN LEE CAN TELL, SEND HIM
YOUR QUESTION AND A STAMPED SELF-
ADDRESSED ENVELOPE FOR A
PERSONAL ANSWER!!